- Educating good sanitation habits and health
- Preparing a base for self confidence, security, self help and development of personality
- Developing a sense of love, affection, sympathy, cooperation and respect for others

How do we survive:

- Donation, grant, and financial help from national and international institutions, individuals, organizations and others constitute the main source of financial resources of SITU.
- Fees collected from members

You can make us more stronger by :

- Providing physical facilities.
- Contributing educational/sports/audio-video materials
- Providing lunch or donate money for this purpose
- Volunteer service
- Making provision for free health services and facilities
- Children Scholarships / Teachers' Salary
- Direct Financial Aid
- Any other supports for the sustainability

For further information Contact:

Mr. Pukar Shrestha www.pukarcollection.ch Email: info@pukarcollection.ch Tel : + 41 43 300 32 32





A MOU is being signed between Pukar Collection & SITU for financial supporting SITU's programs.





Ji-pra-ka-kath-da-no 173/062/063



Chunne Bhairab Marg, Kalimati-14, Kathamndu, Nepal

Education: The Foundation of Development



Who We Are:

Founded in the year 2005 (2062 BS), SITU is a non profit making service oriented, Non Government Organization (NGO) registered with Social Welfare Council under the Ministry of Women, Children and Social Welfare. SITU aims for quality Early Childhood Education(ECD) from deprived community especially from urban poor. The roles of parents in attaining education for the children are equally important. Thus SITU also runs awareness programs on education rights to the parents especially focusing women of the community. Hygiene, adult literacy training, orientation on children and their education rights for the urban poor communities are other realted activites.

Early Childhood Development establised by SITU has been highly appreciated by the communities and has been able to remain as recognized and trustworthy organization.

What We Stand For

- Support children (whose parents cannot afford US \$ 1.50/ month) to attain ECD
- Ensure improved livelihood of Urban poor (especially women) by empowering and giving awareness in different components of livelihood
- Conduct/undertake researches and develop concept paper on various issues related to Women/Children.



 Promote awareness for women and children's Rights and duties

Who Do We Work With

Our direct beneficiaries are children from urban poor communities. Since family has a greater role to understand the importance of child education our indirect beneficiaries are the families of those children who are deprived from education rights.

Why Do We Do it:

SITU

The very characteristics of an urban area is that it comprises of a large number of temporary residents – floating population – who are often not accounted as formal citizens in the population census. These consist of temporary migrants who are mostly engaged in urban informal sectors such as porters, street vendors, construction workers, rickshaw pullers, domestic helpers etc. These are the people who are forced to live in poverty amidst the world of plenty but often remain unnoticed by the development actors. The increasing rural to urban migration due to various 'urban pull' and 'rural push' factors indicate an emerging trend of 'urbanisation of poverty'. This systematic cause of



poverty has a direct link with lack of education, opportunities and awareness that results in inheriting poverty from one generation to another. The MAIN objective of SITU is to break this poverty chain by uplifting of these urban poor through education, empowerment & realisation.

What do we do: (Focusing ECD)

- Undertaking activities for social, emotional, physical and intellectual development of 3-5 years old urban poor children through ECD Centers
- Creating an appropriate atmosphere for developing the inner talents and capability of children
- Developing constructive and creative outlook in the children

